

Privacy Policy

Last updated: January 1, 2020

Welcome. The aim of this Privacy Policy is to provide an overview of the privacy practices exercised by Main Street, Inc. (“Main Street,” “we,” “us,” or “our”), with respect to our website.

We want you to understand how we collect, use, and share your information. By using our website, you hereby agree to the terms set out in this Privacy Policy.

What information does Main Street collect and how is it used?

Information You Provide

You are required to provide us with information such as your name, email address, and phone number when you choose to contact us through our website. We require this information in order to respond to your inquiries and to keep track of the individuals and organizations interested in our products and services. We also collect information to fulfill online orders and manage our online client portals. Individuals seeking employment with Main Street must provide us with personal information so that we can evaluate their qualifications and perform any necessary background checks.

Automatically Collected Information

We gather certain information automatically from our website visitors such as their IP address and unique device identifier. We use the collected information for the administration and operation of our website, to understand how visitors interact with our services, to improve our website and services, and for analytics and marketing purposes.

We also use cookies and similar tracking technologies (small bits of code stored on a visitor’s computer hard drive or device), which enable a website to “personalize” itself for each visitor by remembering information about individual visits to the website. We use cookies to store your preferences, display content based upon what you view on our website to personalize your visit, analyze trends, administer the website, track movements around the website. We may share website usage information about visitors to our website with third-party advertising companies for the purpose of managing and targeting advertisements and for market research analysis on our website.

We use Google Analytics to obtain aggregated information about the traffic and usage of our website. Google Analytics uses cookies to capture information such as the URL of the page you are viewing, your browser information, and your geographic region. We encourage you to visit Google Analytics’ website to understand its privacy practices.

Our website does not respond to browser “Do Not Track” signals. However, if you wish to block cookies, you can configure your browser settings to reject them. You can also delete all cookies that are already on your computer’s hard drive by searching for and deleting files with “cookie” in them.

Is my information shared?

We will share data with third parties only in the ways that are described above and:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with trusted service providers, if required for purposes of responding to specific inquiries; or
- if Main Street is involved in a merger, acquisition, or sale; in such a case, you will be notified via a notification sent through email, and/or a prominent notice on our website of any change in ownership or uses of your information, as well as any choices you may have.

What if I use a link on Main Street’s website to visit other websites or applications?

Our website contains links to other websites and applications such as LinkedIn and Twitter. We are not responsible for the privacy practices of other websites or applications. When you leave our website, we encourage you to read the privacy policy of each and every website or mobile application that collects personal information.

How long is my information stored?

We store your information for as long as needed: (i) to conduct business with you; (ii) as needed for the purposes outlined in this Privacy Policy or at the time of collection; or (iii) as necessary to comply with our legal obligations, resolve disputes, and enforce any agreements.

Can children submit information through Main Street’s website?

Our website is not intended for children under the age of 13. If you believe that we have inadvertently collected information from a child under 13, please contact us so we can promptly delete their information.

How is information protected?

We provide commercially reasonable physical, electronic, and procedural safeguards to protect information we obtain through our website. Please be aware that no security system is foolproof. As a result, we cannot guarantee the security of any information transmitted to us and cannot be responsible for the theft, destruction, misuse, unauthorized access, alteration, or inadvertent disclosure of your information.

What happens when Main Street's Privacy Policy changes?

We will update this Privacy Policy to reflect any changes in our privacy practices. We will notify you of any non-material changes to our Privacy Policy by posting it on our website and indicating at the top the date it was last updated. Where changes are material, we will notify you in accordance with applicable law.

What if I have other questions?

If you have any questions about this Privacy Policy or about our privacy practices, please contact us through our website contact form or one of the other means provided on our Contact Us page.